

retail Innovation

conference




June 17, 2015
Apella | New York, NY

PRESENTED BY

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WELCOME TO THE

retail
Innovation
conference



Rethinking Retail. Reimagining The Customer Experience.

I am thrilled to welcome you to the first annual Retail Innovation Conference!

We are bringing you a day of hands-on workshops, compelling presentations and networking opportunities designed to inspire you and help you stay ahead of the game in today's fast-paced retail environment.

It's the innovative thinkers who are driving business success today and into the future — and we've gathered those leaders together to share their insights and success stories during the Retail Innovation Conference.

A few highlights of the day include presentations from three top industry experts, who will talk about innovative strategies and the disruptors that are impacting the future of retail:

- Opening keynote with **Ted Rubin**, a Forbes Top 50 Social Media Influencer
- Afternoon keynote with **Maureen Mullen** from L2
- Closing keynote with Forrester Research's **Adam Silverman**

You'll also hear from a panel of **Retail Innovator Award winners!** And you'll have the opportunity to participate in targeted, one-on-one strategy discussions with executives from our event sponsors, who have in-depth knowledge of mobile, e-Commerce, personalization and more!

Over the course of the day, we welcome and encourage you to network with the **120+ retail executives** who are joining you for this event. By sharing your own stories, and listening to your peers' retail tales, we know you'll leave this event motivated and ready to bring new ideas back to your team members!

So roll up your sleeves and get ready for a productive, educational and entertaining day!



Debbie Hauss
Editor-in-Chief
Retail TouchPoints

AGENDA

TIME	SESSION	SPEAKER
7:30 AM	Registration and Breakfast	
8:30 AM	Opening Address	Debbie Hauss , Editor-in-Chief, Retail TouchPoints
8:40 AM	Opening Keynote: How To Look People In The Eye Digitally	Ted Rubin , Acting CMO, Brand Innovators
9:45 AM	PANEL Retail Transformers: Enabling Business Transformation With Innovation Labs	PANELISTS: Scott Emmons , Enterprise Architect and iLab Manager, Neiman Marcus Kandis Yoakum , Content Curator, Zappos MODERATOR: Alicia Fiorletta , Senior Editor, Retail TouchPoints
10:15 AM	Networking Break/ Connection Corner Sessions 10-minute 1:1 meet-ups with event sponsors (<i>pre-scheduled</i>)	
10:45 AM	PANEL Retail Innovator Award Winners	PANELISTS: Susan Soares , VP of Retail Operations, Alex and Ani Nina Alexander-Hurst , VP of Customer Experience, BaubleBar Kelly Loubet , Senior Social Media Strategist, Origami Owl Judah Keim , Corner Shop Store Leader, Harry's MODERATOR: Gary Schwartz , President, Impact Mobile

TIME	SESSION	SPEAKER
11:50 AM	<p>PANEL</p> <p>First-Hand Account: Bricks Get Digital: Redefining The Physical Store</p>	<p>PANELISTS: Josh Marti, CEO and Co-Founder, Point Inside</p> <p>Rafeh Masood, VP, Customer Innovation Technology, DICK's Sporting Goods</p> <p>MODERATOR: Alicia Fiorletta, Senior Editor, Retail TouchPoints</p>
12:20 PM	Lunch/Topic Table Discussions	
1:20 PM	<p>Afternoon Keynote: True Retail Innovators & Disruptors: Who Is Ahead Of The Times?</p>	<p>Maureen Mullen, Co-Founder, Head of Research & Advisory, L2</p>
2:20 PM	<p>Retail Transformers: Improving Collaboration In The Modern Retail Workforce</p>	<p>Kandis Yoakum, Content Curator, Zappos</p>
2:50 PM	<p>Networking Break/ Connection Corner Sessions 10-minute 1:1 meet-ups with event sponsors <i>(pre-scheduled)</i></p>	
3:20 PM	<p>PANEL</p> <p>First-Hand Account: The Future Of Retail</p>	<p>PANELISTS: Dr. Venkatesh Shankar, Director of Research, Texas A&M Center for Retailing Studies</p> <p>Michael Brodesky, Senior Director, Product Management, Ralph Lauren</p> <p>Shane Desrochers, VP Sales and Operations, Epicor Shopvisible</p> <p>MODERATOR: Debbie Hauss, Editor-in-Chief, Retail TouchPoints</p>

TIME	SESSION	SPEAKER
4:00 PM	Innovation Lab #1 Mobility: Usablenet	Carin van Vuuren, Chief Marketing Officer, Usablenet
	Innovation Lab #2 Customer Advocacy: Extole	Scott Samios, Chief Revenue Officer, Extole
	Innovation Lab #3 Associate Facing Mobility Technology: HP	Nelson Gomez, Director of Retail Sales, HP Michael Lambert, Manager, Retail Solutions, HP
	Innovation Lab #4 Information Accuracy in an Omni- Channel World: Tyco Retail Solutions	Ned McCauley, Director of Retail Strategic Accounts, Tyco Integrated Security
4:40 PM	Innovation Lab #5 People Powered Innovation: ThoughtWorks	Larry Glenn, VP Platform and Systems Development, HBC Digital
	Innovation Lab #6 e-Commerce: Litmus7 Systems	Venu Gopalakrishnan, CEO & Founder, Litmus7 Systems Consulting Mani Subramaniam, President, Business Focus Group, Litmus7 Systems Consulting
	Innovation Lab #7 Beacon Technology: Swirl Networks	Rob Murphy, VP, Marketing at Swirl Networks
	Innovation Lab #8 Personalization: SailThru	Cassie Lancellotti-Young, EVP of Customer Success, Sailthru
5:20 PM	Closing Keynote: From Innovation To Execution: Best Practices For Retailing In The Age Of The Customer	Adam Silverman, Principal Analyst, Forrester Research
5:50 PM	Closing Remarks	Debbie Hauss, Editor-in-Chief, Retail TouchPoints
6:00 PM	End of Retail Innovation Conference	

See you next year!

Mark your calendar...

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A lightbulb icon where the glass part is filled with various small icons representing retail and technology, such as a shopping cart, a smartphone, a location pin, a magnifying glass, a person, a mail envelope, a globe, a storefront, and a thumbs up. The base of the lightbulb is a simple black outline.

2016

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